



*Where every child thrives*

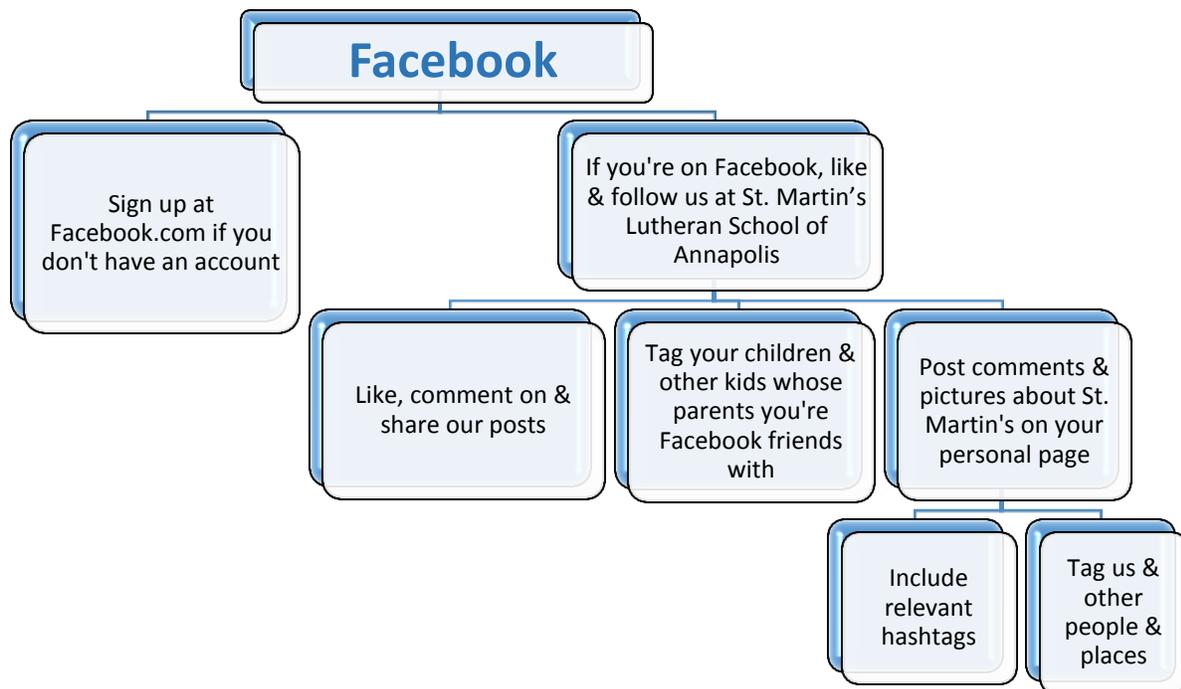
**St. Martin's is getting social to welcome new students--and we'd love your help!**

St. Martin's is eager to expand our community of learners. Increasing social media activity is a great way for us to reach prospective parents as they explore options for their children's education, because social media has become a popular way for people to communicate and share information.

So we'll be spreading the word about what a thriving learning environment and warm community St. Martin's offers on our website and blog, as well as on Facebook, Twitter, and Instagram.

The power of social media is unleashed when everyone gets involved. That's where we'd love your help. If you are on Facebook, Twitter and/or Instagram, we encourage you to help us spread the St. Martin's word and share your experiences at St. Martin's with your social media networks.

**Here's how:**



If you have a Facebook account, please follow these steps and tips:

1. Like our Facebook page, [St. Martin's Lutheran School of Annapolis](#)
2. Like, comment on and share posts from our page
3. Tag your children and other kids whose parents you're friends with on Facebook
4. Post on your personal page comments and pictures from St. Martin's events, such as sports, concerts, field trips, special days, etc.
5. Include any of the following hashtags at the end of your post, as relevant:
  - #StMartinsSpirit
  - #StMartinsSuperstars
  - #SmallClassesBigLearning
  - #EveryChildThrives
  - #GoBulldogs
  - #BulldogBash
  - #ClassroomMuseums
  - #FunFieldTrip
  - #LearningisFun
  - #EngagedLearning
  - #HandsonLearning
  - #LearningisHappeningNow

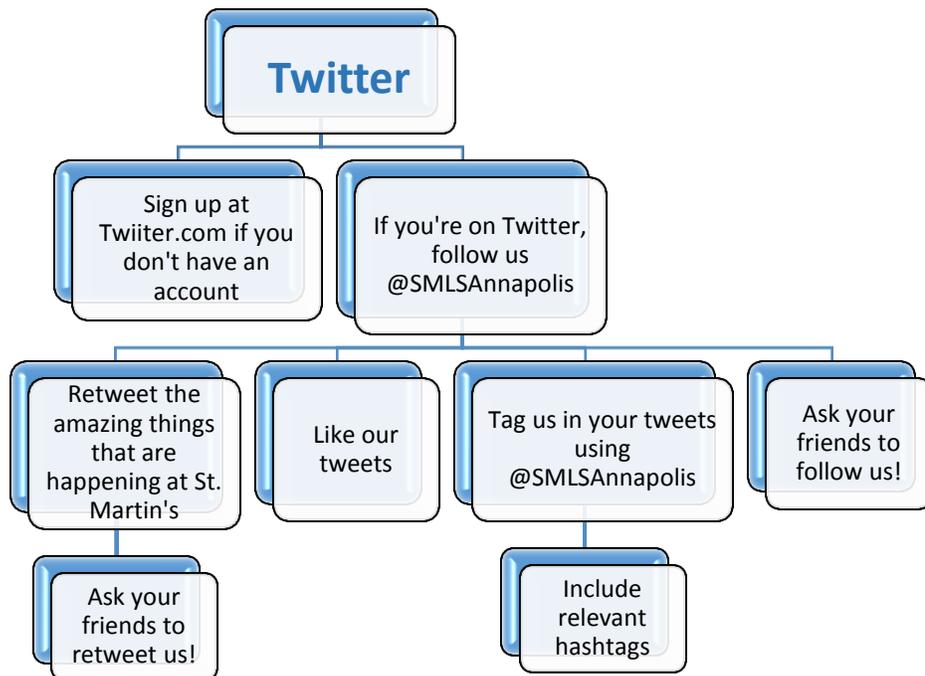
**For example:**

1. Post photo of your child and his or her classmates during a special learning day, e.g., first grade's rainforest week
2. Include a comment, such as, "Fun day learning about the rainforest in Mrs. Miller's first grade class today!"
3. Tag your child and other children whose parents you are friends with on Facebook
4. Add St. Martin's Lutheran School as a location
5. Include hashtags #EveryChildThrives, #SmallClassesBigLearning, #LearningisFun, #ClassroomMuseums

If you're not on Facebook, consider signing up at [facebook.com](https://www.facebook.com) to help us spread the St. Martin's word.



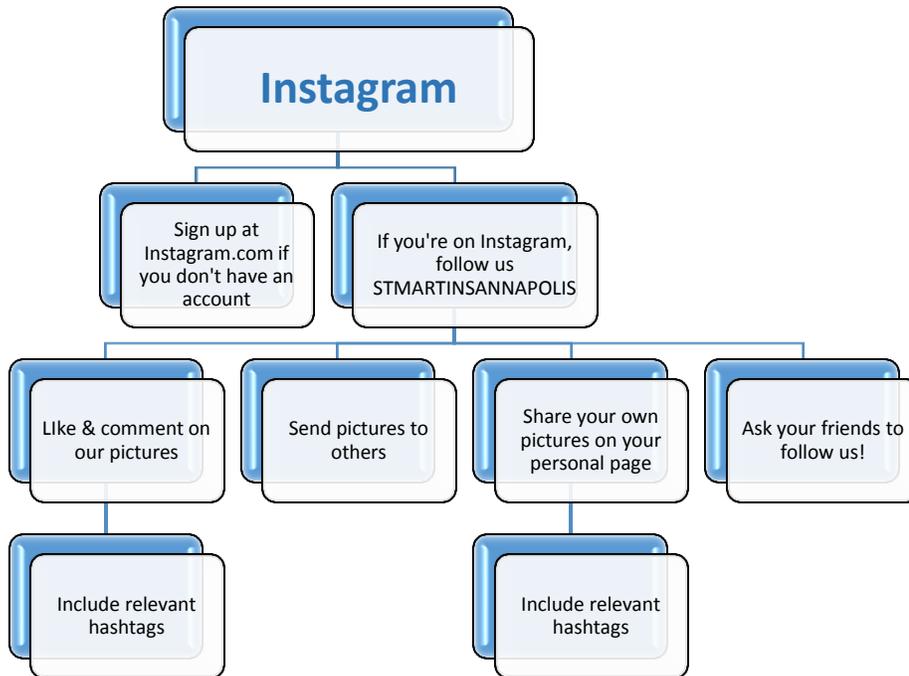
Twitter



If you have a Twitter account:

1. Follow us at @SMLSAnnapolis
2. Like our tweets, retweet them and tweet us
3. Tag us in your tweets using @SMLSAnnapolis
4. Ask your friends to tweet and retweet us
5. Include relevant hashtags (see above)
6. Be sure to stay within 140 characters in length

If you're not on Twitter, consider signing up at Twitter.com.



If you have an Instagram account:

1. Follow us at ST MARTINSANNAPOLIS
2. Like and comment on our pictures
3. Send pictures to others
4. Share your own pictures of St. Martin's experiences and events
5. Include relevant hashtags (see above)

If you're not on Instagram, consider signing up at Instagram.com. You will need to download the Instagram on your phone and create an account there.

***Thank you! We sincerely appreciate your help!***